



WGME Portland
81 Northport Dr
Portland, ME 04103

Contract # 2639188

Schedule Dates 10/21/16-10/27/16
Advertiser Bruce Poliquin for Congress-R (71514)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand October 2016 (761503)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 509/942/7907
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ME-2
Separation: 30

Date Entered 09/22/16
Last Modified 09/22/16
Entered By Nathan Uschmann
CO-OP No
Headline # ECR25311969
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,852.50
Net Total \$10,497.50
Sales Tax

Portland ME (WGME)

By Broadcast Month	Spots	Rate
Oct. 2016	25	\$12,350.00
Grand Total:	25	\$12,350.00

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	9A- 10:30A (EST)	1							X	1	\$250.00	\$250.00	Portland ME (WGME)	SUNDAY MRN-CBS	9/22/16
2.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	12P- 12:30P (EST)	1					X			1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
3.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	12P- 12:30P (EST)	1	X							1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
4.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	12P- 12:30P (EST)	1		X						1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
5.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	12P- 12:30P (EST)	1			X					1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
6.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	12P- 12:30P (EST)	1				X				1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
7.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	3P- 4P (EST)	1					X			1	\$100.00	\$100.00	Portland ME (WGME)	DR. PHIL	9/22/16
8.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	3P- 4P (EST)	1	X							1	\$100.00	\$100.00	Portland ME (WGME)	DR. PHIL	9/22/16
9.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	3P- 4P (EST)	1		X						1	\$100.00	\$100.00	Portland ME (WGME)	DR. PHIL	9/22/16
10.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	3P- 4P (EST)	1			X					1	\$100.00	\$100.00	Portland ME (WGME)	DR. PHIL	9/22/16
11.0	Normal Line / SPOT	10/27/16-10/27/16	4	:30	3P- 4P (EST)	1				X				1	\$100.00	\$100.00	Portland ME (WGME)	DR. PHIL	9/22/16
12.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	4:30P- 5P (EST)	1					X			1	\$250.00	\$250.00	Portland ME (WGME)	JUDGE JUDY B	9/22/16
13.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	4:30P- 5P (EST)	1	X							1	\$250.00	\$250.00	Portland ME (WGME)	JUDGE JUDY B	9/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WGME Portland
81 Northport Dr
Portland, ME 04103

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	4:30P- 5P (EST)	1		X						1	\$250.00	\$250.00	Portland ME (WGME)	JUDGE JUDY B	9/22/16
15.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	4:30P- 5P (EST)	1			X					1	\$250.00	\$250.00	Portland ME (WGME)	JUDGE JUDY B	9/22/16
16.0	Normal Line / SPOT	10/27/16-10/27/16	4	:30	4:30P- 5P (EST)	1				X				1	\$250.00	\$250.00	Portland ME (WGME)	JUDGE JUDY B	9/22/16
17.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	5P- 5:30P (EST)	1					X			1	\$500.00	\$500.00	Portland ME (WGME)	NEWS 13 LIVE 5	9/22/16
18.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	5P- 5:30P (EST)	1			X					1	\$500.00	\$500.00	Portland ME (WGME)	NEWS 13 LIVE 5	9/22/16
19.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	5:30P- 6P (EST)	1		X						1	\$500.00	\$500.00	Portland ME (WGME)	NWS 13 LV 5:30	9/22/16
20.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	5:30P- 6P (EST)	1				X				1	\$500.00	\$500.00	Portland ME (WGME)	NWS 13 LV 5:30	9/22/16
21.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	6P- 6:30P (EST)	1	X							1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/22/16
22.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	6P- 6:30P (EST)	1		X						1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/22/16
23.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	6P- 6:30P (EST)	1			X					1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/22/16
24.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	6P- 6:30P (EST)	1				X				1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/22/16
25.0	Normal Line / Prime	10/25/16-10/25/16	3	:30	111745- CBS-NCIS (Tuesday)	1		X						1	\$3,500.00	\$3,500.00	Portland ME (WGME)	NCIS-CBS	9/22/16

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#2639188



125 West 55th St
New York, NY 10019

Contract # 25311969	Changes as of: 9/21/2016 at 10:28 AM	Version: Original Order
CPE: 509/942/7907	Flight: 10/21/16 - 10/27/16	Station: WGME
Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	Advertiser: POLIQUIN, BRUCE	Market: Portland, ME
Product: ME-2	Office: WASHINGTON	Total \$: \$12,350.00
Agency Order #: 5408770	Primary Demo: Adults 35+	Total Spots: 25
Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	Total CPP: \$110.07
Salesperson: CHRISTIAN CAMBEIRO 202-955-5342	Assistant: CHRISTIAN CAMBEIRO 202-955-5342	Total GRP: 112.2
	Separation:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/21 - 10/27							Total Spots	Total \$	CPP	GRP
							10/21	10/22	10/23	10/24	10/25	10/26	10/27				
1	Su 9a-10:30a		SUNDAY MRN-CBS	\$250.00	4.1	30	0	0	1	0	0	0	0	1	\$250.00	\$60.98	4.1
2	F,M-Th 12n-12:30p		NEWS 13 NOON	\$250.00	3.4	30	1	0	0	1	1	1	1	5	\$1,250.00	\$73.53	17.0
300																	
3	F,M-Th 3p-4p		DR. PHIL	\$100.00	1.6	30	1	0	0	1	1	1	1	5	\$500.00	\$62.50	8.0
4	F,M-Th 4:30p-5p		JUDGE JUDY B	\$250.00	3.5	30	1	0	0	1	1	1	1	5	\$1,250.00	\$71.43	17.5
5	F,M-Th 5p-5:30p		NEWS 13 LIVE 5	\$500.00	5.3	30	1	0	0	0	0	1	0	2	\$1,000.00	\$94.34	10.6
6	F,M-Th 5:30p-6p		NWS 13 LV 5:30	\$500.00	5.6	30	0	0	0	0	1	0	1	2	\$1,000.00	\$89.29	11.2
7	F,M-Th 6p-6:30p		NEWS 13 6.00	\$900.00	7.0	30	0	0	0	1	1	1	1	4	\$3,600.00	\$128.57	28.0
850																	
8	Tu 8p-9p		NCIS-CBS	\$3,500.00	15.8	30	0	0	0	0	1	0	0	1	\$3,500.00	\$221.52	15.8
TOTALS:							4	0	1	4	6	5	5	25	\$12,350.00	\$110.07	112.2



125 West 55th St
New York, NY 10019

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	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	
	Salesperson: CHRISTIAN CAMBEIRO 202-955-5342	Assistant: CHRISTIAN CAMBEIRO 202-955-5342	Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/21/16 10:31 AM	CHRISTIAN CAMBEIRO	Separation: 30

Competitive Information	
Market Budget:	\$66,176
WGME Share:	17%
Comment:	ACC
WCSH:	56%
WMTW:	24%
WPFO:	3%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$12,350.00	\$110.07	112.2
Total	100%	25	\$12,350.00	\$110.07	112.2

Monthly Summary		
Month	Spots	Dollars
2016-Oct	25	\$12,350.00
Total	25	\$12,350.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/21/16 10:28 AM	CHRISTIAN CAMBEIRO	New	25		\$12,350.00	\$12,350.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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